



Philippine Youth Congress in Information Technology (Y4iT '09)

08–11 September 2009

University Theater, UP Film Institute and Ang Bahay ng Alumni

Program

08 September 2009 (Day 1)

University Theater

07:00 to 09:00 Registration
 09:00 to 09:10 Opening Ceremonies
 National Anthem
 09:10 to 09:20 Welcome Remarks
Dr. Rafael Saldaña
 Editor-in-Chief, Philippine IT Journal;
 Associate Professor, Ateneo de Manila University
 Mathematics Dept.; and Vice President,
 Computing Society of the Philippines (CSP)

09:20 to 10:05 **Open: The Journey Continues**
Mr. Naveen Asrani (Keynote Speaker)
 Senior Manager for Global Developer
 Outreach and Programs, Sun Microsystems

10:05 to 10:15 Open Forum

10:15 to 10:30 AM Break

10:30 to 11:00 **Animation**
Mr. Ricky Orellana
 Festival Programmer, Animahenasyon and
 Audiovisual Archives Head, Mowelfund, Inc.

11:00 to 11:15 Open Forum

11:15 to 11:45 Keynote Speech
Hon. Manuel "Manny" Villar, Jr.
 Senator, Republic of the Philippines

11:45 to 12:00 Open Forum

12:00 to 01:00 Lunch Break

01:00 to 01:40 **Taking Charge of Your IT Career**
Mr. Winston Damarillo (Keynote Speaker)
 CEO, G2iX (Global Gateway Innovation Exchange)
 and International Marketing Chair, Philippine
 Software Industry Association (PSIA)

01:40 to 01:55 Open Forum

01:55 to 02:25 **Developing Web Toys**
Mr. Luis Buenaventura II
 Co-Founder and Social Architect,
 Syndeo Media and Director, Exist Global

02:25 to 02:40 Open Forum

02:40 to 03:00 Intermission by **Ms. Liezel Garcia** of
 Pinoy Dream Academy (PDA) Season 2

03:00 to 03:30 **Ongoing Search Marketing Education:
 How to Keep Up**
Mr. Hans Koch
 Founder, ClickElevenUniversity.com

03:30 to 03:45 Open Forum

03:45 to 04:15 **Game Development**
Mr. Paul Gadi
 Director for Interactive Services, G2iX

04:15 to 04:30 Open Forum

UP Film Institute

07:00 to 09:00 Registration
 09:00 to 09:10 Opening Ceremonies
 National Anthem
 09:10 to 09:20 Welcome Remarks
Dr. Bart Tanguilig III, VP External
 Philippine Society of IT Educators (PSITE)

09:20 to 10:00 Keynote Speech
Cmmr. Consuelo Perez
 Commissioner, Human Capital Development
 Group, Commission on Information and
 Communications Technology (CICT)

10:00 to 10:10 Open Forum

10:10 to 10:30 AM Break
 10:30 to 11:00 **FX with JFX**
Mr. Chuk Munn Lee
 Senior Developer Consultant and
 Technology Evangelist for Technology
 Outreach, Sun Microsystems (Singapore)

11:00 to 11:15 Open Forum
 11:15 to 11:45 **Open Solaris**
Mr. Peter Karlsson
 Solaris Technology Evangelist,
 Sun Microsystems

11:45 to 12:00 Open Forum

12:00 to 01:00 Lunch Break
 01:00 to 01:30 **OpenSong**
Mr. Mark Benedict Uy
 IT Specialist, UP Office of the Vice-
 President for Academic Affairs (OVPA)

01:30 to 01:45 Open Forum

01:45 to 02:15 **Enterprise Resource Planning
 Using Open Source**
Mr. Francis Limgenco
 Project Manager, Software Edge, Inc.

02:15 to 02:30 Open Forum
 02:30 to 02:50 PM Break
 02:50 to 03:20 **Marketing Through Social Networks**
Mr. J. Angelo Racoma
 Chief New Media Strategist,
 WorkSmartr.com

03:20 to 03:35 Open Forum

03:35 to 04:05 **Web 2.0 Demos with DB2**
Mr. Raul Chong
 "DB2 on Campus" Program Manager,
 IBM Toronto Laboratory

04:05 to 04:20 Open Forum

04:20 to 04:50 **IT in the Early Grades**
Ms. Sabrina Par
 Faculty, UP Integrated School (UPIS)

04:50 to 05:00 Open Forum
 05:00 to 05:10 Performance by **Ms. Liezel Garcia** (PDA 2)

