



# Philippine Youth Congress in Information Technology (Y4iT '09)

08–11 September 2009

University Theater, UP Film Institute and Ang Bahay ng Alumni

Program

11 September 2009 (Day 4)

## University Theater

07:00 to 09:00 Registration  
09:00 to 09:10 Opening Ceremonies  
National Anthem

09:10 to 09:20 Welcome Remarks  
**Dr. Roberto Macatuggal**, Region 2 President  
Philippine Society of IT Educators (PSITE)

09:20 to 10:00 Keynote Speech  
**Hon. Richard "Dick" Gordon**  
Senator, Republic of the Philippines

10:00 to 10:10 Open Forum

10:10 to 10:30 AM Break

10:30 to 11:00 **Internet Romance**  
**Mr. Jayvee Fernandez**  
Co-Founder and Publishing Services Director,  
The Blogbank

11:00 to 11:15 Open Forum

11:15 to 11:45 **Skills Needed in the Workplace**  
**Ms. Grace Abella-Zata**  
President, People Management  
Association of the Philippines (PMAP)

11:45 to 12:00 Open Forum

12:00 to 01:10 Lunch Break

01:10 to 01:40 **Gateway: Make a Fashion Statement:  
Be "IT" in Style**  
**Mr. Dio Vasquez**  
Product Manager, Gateway Philippines

01:40 to 01:55 Open Forum

01:55 to 02:25 **IT Governance**  
**Mr. Farley Abrigo**  
VP Internal, PSITE and  
Dean of Studies and Administrative Officer,  
MS Enverga University Foundation Candelaria, Inc.

02:25 to 02:40 Open Forum

02:40 to 03:00 Intermission by **Ms. Liezel Garcia** of  
Pinoy Dream Academy (PDA) Season 2

03:00 to 03:30 **Game Development 101**  
**Mr. Niel Dagondon**  
Founder, Anino Games

03:30 to 03:45 Open Forum

03:45 to 04:15 **Creative Media Production in the  
Philippines**  
**Ms. Imee Marcos** (Keynote Speaker)  
President, Creative Media and  
Film Society of the Philippines (CreaM)

04:15 to 04:30 Open Forum

## UP Film Institute

07:00 to 09:00 Registration  
09:00 to 09:10 Opening Ceremonies  
National Anthem

09:10 to 09:20 Welcome Remarks  
**Mr. Edwin Gonzales**, Nat'l. Board Member  
Philippine Society of IT Educators (PSITE)

09:20 to 10:00 Keynote Speech  
**Cmmr. Angelo Timoteo Diaz De Rivera**  
Commissioner, E-Government Development Group,  
Commission on ICT (CICT)

10:00 to 10:10 Open Forum

10:10 to 10:30 AM Break

10:30 to 11:00 **Kinespell: Kinesthetic Learning  
Activity and Assessment**  
**Ms. Ada Angeli Cariaga**  
Instructor,  
UP Diliman Dept. of Computer Science

11:00 to 11:15 Open Forum

11:15 to 11:45 **To Tumble, to Twitt; to Twitt: Perchance to  
Plurk: Ay, There's the Rub**  
**Mr. Juned Sonido**  
Probblogger, Baratillo.net

11:45 to 12:00 Open Forum

12:00 to 01:00 Lunch Break

01:00 to 01:30 **Making IT Work for NGOs**  
**Dr. Giovanni Tapang**  
UP Diliman National Institute of Physics

01:30 to 01:45 Open Forum

01:45 to 02:15 **Optimizing Websites for Search Engines:  
A Walkthrough**  
**Ms. Fe Nuñez**  
Creative Services Department Manager,  
Microsourcing Philippines, Inc.

02:15 to 02:30 Open Forum

02:30 to 02:50 PM Break

02:50 to 03:20 **Aligning Your Social Network Assets  
with Your e-Portfolios**  
**Mr. Joel C. Yuvienco**  
Academic Council Member,  
Headway School for Giftedness

03:20 to 03:35 Open Forum

03:35 to 04:05 **Spring Roo**  
**Mr. John Paul Alcala**  
Software Architect,  
Orange & Bronze Software Labs, Inc.

04:05 to 04:20 Open Forum

04:20 to 04:50 **Imagine an Election System Without  
Precision: What Can the Youth Do?**  
**Mr. Nelson Celis**  
President, Philippine Computer Society (PCS)

04:50 to 05:00 Open Forum

05:00 to 05:10 Performance by **Ms. Liezel Garcia** (PDA 2)

